

ANALISIS PERFORMA BROILER PADA KANDANG *CLOSED HOUSE* PT. CIOMAS ADISATWA TEGINENENG DESA BATANG HARI OGAN KECAMATAN TEGINENENG KABUPATEN PESAWARAN

Oleh:

Nia Wulandari

RINGKASAN

Keberhasilan produksi broiler diekspresikan dalam *performa* yang dapat diukur melalui rata-rata bobot badan, *feed conversion ratio* (FCR), deplesi, *indeks performa* (IP). Penelitian ini bertujuan untuk menganalisis performa broiler di PT. Ciomas Adisatwa. Penelitian dilaksanakan di PT. Ciomas Adisatwa yang berlokasi di Jl. Raya Metro, RT. 08 RW. 03, Batang Hari Ogan, Kecamatan Tegineneng, Kabupaten Pesawaran, Lampung. Penelitian dilakukan pada tanggal 20 September 2023 – 5 Februari 2024. Rancangan penelitian yang digunakan yaitu dengan metode partisipatif dengan mengikuti secara langsung semua kegiatan pemeliharaan broiler setelah itu mengumpulkan semua data yang dibutuhkan dan melakukan perhitungan. Proses pelaksanaan penelitian dilakukan dengan cara pengumpulan data berupa: Observasi, wawancara, tindakan langsung, studi pustaka variabel yang diamati meliputi rata-rata bobot badan, *feed conversion ratio*, deplesi, indeks performa. Berdasarkan hasil penelitian di PT. Ciomas Adisatwa performa produksi usaha peternakan ayam broiler tergolong dalam kategori sangat baik. Pada pemeliharaan periode November dengan indeks performa 370. Sedangkan Januari dengan indeks performa 406.

Kata Kunci : Broiler, Closed House, Produktivitas

ANALYSIS OF BROILER PERFORMANCE IN CLOSED HOUSE CAGE PT. CIOMAS ADISATWA TEGINENENG BATANG HARI OGAN VILLAGE TEGINENENG DISTRICT PESAWARAN REGENCY

By:

Nia Wulandari

ABSTRACT

The success of broiler production is expressed in performance that can be measured through average body weight, *feed conversion ratio* (FCR), depletion, *performance index* (IP). This study aims to analyze the performance of broilers in PT. Ciomas Adisatwa. The research was carried out at PT. Ciomas Adisatwa which is located on Jl. Raya Metro, RT. 08 RW. 03, Batang Hari Ogan, Tegineneng District, Pesawaran Regency, Lampung. The research was conducted on September 20, 2023 – February 5, 2024. The research design was a participatory method by directly following all broiler maintenance activities after which all the data needed is collected and calculated. The process of implementing the research was carried out by collecting data in the form of: observation, interviews, direct actions, literature studies of the observed variables including average body weight, feed conversion ratio, depletion, performance index. Based on the results of research at PT. Ciomas Adisatwa, the production performance of the broiler chicken farming business is classified in very good. In category rearing period of November with a performance index of 370. January period maintenance with a performance index of 406.

Keywords: Broiler, Closed House, Productivity