

**ANALISIS MANAJEMEN PAKAN BROILER DI KANDANG
CLOSED HOUSE SUKOCO FARM DESA SIMPANG MESUJI
KECAMATAN SIMPANG PEMATANG KABUPATEN
MESUJI**

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Abstrak

Penelitian ini bertujuan untuk menganalisis manajemen pakan di usaha peternakan broiler milik bapak Sukoco. Penelitian ini dilaksanakan pada bulan Juli – Agustus 2023 di Desa Simpang mesuji Kecamatan Simpang pematang Kabupaten Mesuji. Penelitian ini dilakukan menggunakan metode deskriptif kualitatif melalui metode observasi, wawancara, studi literatur, dukomentasi, dan mengikuti kegiatan pemeliharaan selama satu periode. Prosedur yang dilakukan dalam penelitian ini 1) membuat daftar pertanyaan; 2) melakukan pengolahan data; 3) pengamatan. Pengamatan yang diamati meliputi perencanaan pakan, pengorganisasian pakan, pelaksanaan pengelolaan pakan, pengawasan pengelolaan pakan, dan evaluasi. Berdasarkan hasil penelitian disimpulkan bahwa manajemen pakan broiler di kandang *closed house* Sukoco Farm Desa Simpang Mesuji Kecamatan Simpang Pematang Kabupaten Mesuji telah menerapkan manajemen pakan yang meliputi perencanaan pakan, pengorganisasian pakan, pelaksanaan pengelolaan pakan, dan pengawasan pengelolaan pakan yang baik sehingga pakan yang dikonsumsi oleh ternak menghasilkan peforma yang istimewa dengan nilai indeks performa 452,6.

Kata kunci: analisis manajemen, broiler, pakan

BROILER FEED MANAGEMENT ANALYSIS IN THE CLOSED HOUSE SUKOCO FARM SIMPANG MESUJI VILLAGE SIMPANG PEMATANG DISTRICT MESUJI REGENCY

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Abstract

Study aims to analyze feed management in Mr Sukoco's broiler farming business. This research was carried out in July – August 2023 in Simpang Mesuji Village, Simpang Pematang District, Mesuji Regency. This research was conducted using qualitative descriptive methods through observation, interviews, literature study, documentation, and following maintenance activities during one period. The procedures carried out in this research were 1) creating a list of questions; 2) carry out data processing; 3) observation. The observations included feed planning, feed organization, feed management implementation, feed management supervision, and evaluation. Based on the research results, it was concluded that broiler feed management in closed house pens at Sukoco Farm, Simpang Mesuji Village, Simpang Pematang District, Mesuji Regency has implemented feed management which includes feed planning, feed organization, implementation of feed management, and supervision of good feed management so that the feed is consumed by livestock. produces special performance with a performance index value of 452.6.

Keyword: management analysis, broiler, feed