

ANALISIS PERFORMA BROILER DI PT. SINAR TERNAK SEJAHTERA FARM BANJAR NEGERI, KECAMATAN NATAR, KABUPATEN LAMPUNG SELATAN

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RINGKASAN

Analisis performa diperlukan untuk mengetahui tingkat keberhasilan peternakan ayam broiler. Analisis performa akan sangat membantu peternak dalam menemukan masalah yang dihadapi selama proses pemeliharaan. Pengamatan ini dilakukan untuk menganalisis performa pada peternakan broiler sistem *Close House* di PT. Sinar Ternak Sejahtera *Farm* Banjar Negeri, Kecamatan Natar, Kabupaten Lampung Selatan. Pengamatan dan pengambilan data dilakukan selama satu periode pemeliharaan broiler yang dilaksanakan pada bulan Juli sampai dengan September 2022. Pengamatan dan pengambilan data menggunakan metode partisipatif, wawancara, diskusi, dan analisis. Berdasarkan hasil pengamatan dan pembahasan perhitungan *index performance* ayam broiler di kandang B3 pada PT. Sinar Ternak Sejahtera *Farm* Banjar Negeri, Kecamatan Natar, Kabupaten Lampung Selatan diperoleh kesimpulan bahwa nilai persentase deplesi sebesar 2,87%, rata-rata bobot panen 2,06 kg/ekor, rata-rata umur panen 33 hari, FCR 1,6 dan *index performance* 376. Menunjukkan bahwa performa broiler pada kandang B3 sangat baik dan telah memenuhi standar keberhasilan yang telah ditetapkan oleh perusahaan.

Kata kunci: analisis performa, broiler, *index performance*

ANALYSIS OF BROILER PERFORMANCE AT PT. SINAR TERNAK SEJAHTERA FARM BANJAR NEGERI, NATAR DISTRICT, SOUTH LAMPUNG REGENCY

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ABSTRACT

Performance analysis is needed to determine the success rate of broiler farming. Performance analysis will greatly assist farmers in finding problems encountered during the rearing process. This observation was conducted to analyze the performance of the Close House broiler farm system at PT. Sinar Ternak Sejahtera Farm Banjar Negeri, Natar District, South Lampung Regency. This observation and data collected were carried out for a period of broiler rearing which was carried out from July to September 2022. Observation and data collection were collected used participatory methods, interviews, discussions, and analysis. Based on the result of observation and discussion of the calculation of the performance index of broiler chickens in B3 cages at PT. Sinar Ternak Sejahtera Farm Banjar Negeri, Natar District, South Lampung Regency concluded that the depletion percentage value was 2.87%, the average harvest weight was 2.06 kg/head, the average harvest age was 33 days, the FCR was 1.6 and performance index 376. Indicates that the performance of broiler is very good and has met the production standards set by the company.

Keyword: broiler, index performance, performance analysis